FSCJ Artist Series presents Broadway in Jacksonville

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Jacksonville's Major Presenter of National and International Touring Attractions December 23, 2014 – FOR IMMEDIATE RELEASE Contact: Sarah Roy, Publicist – FSCJ Artist Series, sponsored by Chase <u>saroy@fscj.edu</u> or (904) 442-2933 www.artistseriesjax.org – The Official Website for Broadway in Jacksonville

FSCI ARTIST SERIES, SPONSORED BY CHASE PRESENTS



IN THE MOOD

A 1940s MUSICAL REVUE Times-Union Center | February 21, 2015

JACKSONVILLE, FL – To the delight of fans of the American Big Bands and the Big Band era, the brassy, all-singing, all-dancing, all-American 1940s musical revue, **In The Mood**, in celebration of it 21st touring season, comes to Jacksonville's Times-Union Center's Moran Theater on **Saturday, February 21, 2015 at 7:00PM** for one performance only!

Hop aboard the "Chattanooga Choo Choo" and you'll soon be "In The Mood" to hear some great musicians "Sing, Sing, Sing." Much more than a concert, **In The Mood** is a fully staged tribute to the American music and lyrics of the '30s & '40s. Complete with authentic costumes and choreography, **In The Mood** pays homage to America's greatest generation, when people listened to up-tempo big band rhythms and danced to intimate ballads. Experience the swing, the rhythm and the jazzy, sentimental and patriotic music of this pivotal time in America's history.

In The Mood has a cast of 19 on stage with the hypnotic, sensational String of Pearls Big Band Orchestra plus the In the Mood Singers & Dancers with sizzling choreography, sassy costumes and over 50 unforgettable hits – Boogie Woogie Bugle Boy, Tuxedo Junction, Well Git It, Sing, Sing, Sing, On The Sunny Side of the Street and many more.

Watch a video sneak peek of the show here: http://bit.ly/InTheMoodVideo

Tickets for **In The Mood** are on sale now through the FSCJ Artist Series, sponsored by Chase, the official presenter of the Jacksonville show. Tickets start at \$27.00 at www.artistseriesjax.org, (904) 442-2929, and the FSCJ Artist Series Box Office between 10AM-5PM, Monday-Friday. Discounts are available for groups of 10 or more at (904) 442-2947 or groupsales@fscj.edu.

FSCJ Artist Series 501 W. State St Jacksonville, FL 32202

Telephone 904-442-BWAY (2929)

Fax 904-632-3266

E-Mail info@artistseriesjax.org

Web Address www.artistseriesjax.org











FSCJ Artist Series is a member of The Broadway League **In The Mood** captures the feel of the big band era in part because of the involvement of the late Vic Schoen as the show's primary arranger. Mr. Schoen created the musical arrangements for the entire career of the legendary Andrews Sisters and was Music Director for both Universal and Paramount Pictures. He was one of the seminal creators of the swing-era sound that he imbued into **In The Mood**. We are both pleased and proud to carry on this tradition.

The National Archives in Washington, DC brought **In The Mood** to their audiences as part of their commemoration of the 50th Anniversary of WWII, and the response was so extraordinary that crowds lined up for hours before curtain time. In 1993, thousands attended an out-of-doors performance on Constitution Avenue and many stayed to dance the night away. As a result, in 1994 and 1995, **In The Mood**, in affiliation with the USO, began a series of tours that played to audiences across the United States. In 1997, the band and singers were selected to be part of the entertainment for one of President Bill Clinton 2^{nd} Inauguration Balls.

Now in its 21st season of touring, **In The Mood** is a phenomenon among touring shows. Performances have taken place all across America, Canada, New Zealand, The Netherlands and 2 sold-out tours of Australia. **In The Mood** is constantly being revamped and updated. While there are a number of permanent Big Band/Swing Era songs in the show, many are rotated out and replaced with selections from the huge body of music from the late 1930s to the mid-1940s.

For the fourth year, stage director and highly-in-demand choreographer, Alex Sanchez, a veteran of 10 Broadway shows, is set to bring the **In The Mood** Singers and Dancers alive with his staging and choreography. He is committed to bringing a fresh, dynamic, everchanging perspective on the culture of the Swing Era. **In The Mood** has returned to many venues, some as many as eight times, and patrons who have seen the show before are never disappointed.

With the music and music arrangements, costumes, choreography, singers, dancers and a live big band, **In The Mood** is as authentic as it gets.

Please contact Sarah Roy at <u>saroy@fscj.edu</u> or (904) 442-2933 for high-resolution photos and more information for In The Mood in Jacksonville.

To order by phone with Visa, MasterCard, American Express, or Discover, call the FSCI Artist Series Box Office at:

(904) 442-2929

(toll-free outside of Jacksonville 1-888-860-BWAY)
Tickets are also available online with Instant Seat Selection by visiting
the FSCI Artist Series Website at:

www.artistseriesjax.org

The FSCJ Artist Series has been recognized by the State of Florida as a Major Cultural Institution and receives funding from the State of Florida, through the Florida Department of State, Division of Cultural Affairs and the Florida Arts Council.

