

Jacksonville's Major Presenter of National and International Touring Attractions March 5, 2014 - FOR IMMEDIATE RELEASE Contact: Sarah Roy, Publicist – FSCJ Artist Series, <u>saroy@fscj.edu</u>, (904) 442-2933 <u>www.artistseriesjax.org</u> – The Official Website for Broadway in Jacksonville

## FSCJ ARTIST SERIES PRESENTS BRING IT ON: THE MUSICAL

BRING ITON THE MUSICAL.

## **<u>TUESDAY, APRIL 1<sup>st</sup> at 7:30PM</u>** TIMES-UNION CENTER'S MORAN THEATER

JACKSONVILLE, FL –Bring It On: The Musical is coming to Jacksonville's Times-Union Center's Moran Theater on Tuesday, April 1, 2014 at 7:30PM for one performance only! Bitingly relevant and sprinkled with sass, Bring It On: The Musical, inspired by the *Bring It On* film, takes the audience on a high-flying journey filled with the complexities of friendship, jealousy, betrayal and forgiveness. Bring It On: The Musical tells the story of the challenges and unexpected bonds formed through the thrill of extreme competition.

The musical comedy made its Broadway debut on August 1, 2012 at the St. James Theatre. The production earned Tony nominations for Best Musical and Best Choreography, and *The New York Times* called it, "Impossible to resist!"

Here's a video sneak peek of the show: <u>http://bit.ly/BringItOnVideo</u>

Uniting some of the freshest and funniest creative minds on Broadway, *Bring It On: The Musical* features an original story by Tony® Award winner Jeff Whitty (*Avenue Q*), music and lyrics by Tony Award-winning composer Lin-Manuel Miranda (*In the Heights*), music by Pulitzer and Tony Award-winning composer **Tom Kitt** (*Next to Normal*), lyrics by Broadway lyricist **Amanda Green** (*High Fidelity*) and music supervision by Tony and Grammy® Award winner **Alex Lacamoire** (*In The Heights*). The production is directed and choreographed by Tony Award winner **Andy Blankenbuehler** (*In the Heights*).

Tickets for **Bring It On: The Musical** start at \$36.50 and are available at the FSCJ Artist Series Box Office between 10AM-5PM, Monday-Friday, at (904) 442-BWAY (2929) and online 24/7 at www.artistseriesjax.org. Discounts are available for groups of 10 or more at (904) 442-2947 or groupsales@fscj.edu.

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Web Address www.artistseriesjax.org





Artist Series is a member of The Broadway League The design team for **Bring It On: The Musical** includes scenic design by Drama Desk Award winner **David Korins** (*Motown*), costume design by **Andrea Lauer** (*American Idiot*), lighting design by **Jason Lyons** (*Rock of Ages*), sound design by **Cody Spencer** (*The Book of Mormon*), video design by **Jeff Sugg** (*Magic/Bird*) and hair design by **Charles G. LaPointe** (*Newsies*).

With a colorful crew of characters, an exciting fresh musical sound, dynamic choreography, and aerial stunts, **this all-new musical** is sure to be emotionally gratifying in its story of redemption and breathtaking with amazingly vibrant athleticism.

For more information, visit: <u>www.bringitonmusical.com</u> Follow **Bring It On: The Musical** on <u>Twitter</u> or on <u>Facebook</u>.

Please contact Sarah Roy at <u>saroy@fscj.edu</u> or (904) 442-2933 ASAP for interview opportunities and show materials for Bring It On: The Musical in Jacksonville.

To order by phone with Visa, MasterCard, American Express or Discover call <u>The Artist Series Box Office at</u>

## (904) 442-BWAY (2929)

(toll-free outside of Jacksonville 1-888-860-BWAY) Tickets are also available online with Instant Seat Selection by visiting the FSCJ Artist Series' website: <u>www.artistseriesjax.org</u>

The FSCJ Artist Series has been recognized by the State of Florida as a Major Cultural Institution and receives funding from the State of Florida, through the Florida Department of State, Division of Cultural Affairs and the Florida Arts Council.



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